

Natalie Gintert

Contact Information:



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Education KENT STATE UNIVERSITY, B.S. in Digital Media Productions
OHIO STATE UNIVERSITY, Masters of Learning Technologies

Experience ZULILY

Learning Partner, October 2018 – Present

- Manage overall success of Corporate New Hire Onboarding. Responsibilities include:
 - Content creation, implementation, and assessment
 - Content facilitation
 - Recruiting, training, and evaluating facilitators
 - Setting and maintaining scheduling for orientation offerings
 - Manage and schedule leaders
- Serve as the point of contact for Learning Management System (LMS), including:
 - Creation, management and enforcement of LMS standards, policies, and operating procedures
 - Schedule and create entry of learning event and new courses
 - Collect and maintain data from learning and development events and other initiatives
 - Creation and management of user database
- Serve as instructional designer for Individual Contributor coursework. Responsibilities include:
 - Design and deliver online course work
 - Manage roll out and team member communication
 - Ensure participation
- Transitioning face to face courses to eLearning modules
- Debrief managers in DISC leadership behavioral tool
- Develop and deliver various training courses for staff's on-going leadership development needs

OHIO STATE UNIVERSITY, JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

Program Manager, January 2011 – October 2018

- Managed overall success of the Certificate in Public and Nonprofit Leadership, a 9-month, 6 credit hour certificate program with 50 plus students. Responsibilities included:
 - Curriculum creation, implementation, and assessment
 - Budget creation, spending and program funding
 - Student recruitment, retention, and completion
 - Creation and facilitation of online content through the university's learning management system (LMS)
 - On-site support for LMS and classroom audiovisual needs
- In charge of marketing and registrations for Management Advancement for the Public Service (MAPS), a catalog of one day seminars with over 50 days of training. Responsibilities included:
 - Creation of registration paths through online registrations system CVENT
 - Produce marketing materials and advertisements through on and off-campus advertisements, customer communications, and other marketing plans
 - Facilitate trainings on registration system for agency contacts who pre-purchase registrations
 - On-site support for classroom audiovisual needs
- Served as instructional designer for the Public Safety Leadership Academy (PSLA), a 14 week, 12 credit hour certificate program with 40 students. Responsibilities included:
 - Creation and facilitation of online content through the university's LMS.
- Other responsibilities for the Management Development Programs (MDP) included:
 - Managed student staffing and scheduling
 - Administered billing and collection of funding with a budget of over \$700,000.